

# Where Does Spyre Group Fit?

Manufacturers' Representatives

## Our Focus

Since 2011, our focus on manufacturers' representatives has been around developing solutions and providing digital design services, so our clients' **front-line salespeople can engage and provide product information to their customers on a regular basis**, leading to more sales opportunities and stronger relationships.



Figure 1.0 - Tools & Resources Rep Firms Need

This graphic displays the tools and resources our clients and other industry professionals implement to manage their customer and manufacturer relationships.

Spyre Group provides solutions & services to assist the 3 items on the left.

## Affiliations



Silver Small and Midmarket Cloud Solutions